

TOP 100



● Club Industry's Fitness Business Pro's July 2009 issue will feature an annual ranking of the Top 100 revenue-producing fitness facilities in the United States. We'll rank the clubs by 2008's gross annual dollar volume. If your company should be listed among them, please fill out this short form and fax or mail it back to us by May 1. Feel free to also send photos of your facilities to pam.kufahl@penton.com.

Complete corporate name _____

Headquarters address _____

City/town _____

State _____ Zip _____

Phone _____ Fax _____

E-mail address _____

Year company was founded _____

President's or owner's name _____

Web site address _____

● As of Dec. 31, 2008, number of your company's fitness facility locations that are:

	owned	managed	leased	franchised	licensed
Multipurpose					
Gym/Fitness-Only					
Racquet Club					
Corporate Recreation					
Hospital/Wellness Ctr.					
YMCA/YWCA/JCC					
City/Municipal Rec.					
Hotel/Resort/Spa					
Golf/Country Club					

Other (please specify) _____

● In what states do you operate? _____

● As of Dec. 31, 2008, the number of employees (both full- and part-time) _____

● Total number of memberships as of Dec. 31, 2008 _____

● Estimated TOTAL CORPORATE REVENUE* in gross dollar volume for 2008 _____

(*NOTE: Club management companies: Please indicate only your own total CORPORATE revenue; do not include membership revenue from the individual club sites that you manage. Licensors/franchisors: Please include the revenue of corporately owned clubs and/or licensing/franchising fees ONLY. Do not include the sales revenue of individually owned licensed/franchised sites.)

● Estimated percentage increase/decrease from 2007 total corporate revenue:

(increase) _____% (decrease) _____%

FUTURE PLANNING

● Projected estimate for revenue growth (in percentages) in 2009 _____

● Number of facilities you plan to open or acquire in 2009 (open/new) _____ (acquire) _____

● Programs or member services you plan to add/or emphasize in 2009 (e.g., kids' fitness, aquatics) _____

● Please provide a brief description of your organization (e.g., club management company with 34 club sites; women-only chain operating in Southeast; large, multipurpose, urban-based facility specializing in corporate fitness). You may use a separate sheet of paper if necessary.

● Person to contact for more information

Name _____

E-mail _____

Title _____ Phone _____

Signature of CFO (or related title) _____

Deadline: 05.1.09

Fax : (913) 514-6815

Fitness Business Pro's Top 100

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